

OIL & GAS INDUSTRY GROWING INSURANCE OPPORTUNITIES

The oil and gas sector is creating an opportunity for insurance industry with a renewed emphasis on domestic versus foreign production is generating a push for the USA to become less dependent on foreign energy. The unearthing of The Eagle Ford Shale, one of the largest onshore oil and gas discoveries in the past half century, has only further illustrated the opportunity that is available. In many cases, hydraulic fracturing is the most common method to extract natural gas from the recently discovered shale plays.

The industry itself is broken down into four segments: exploration, production, processing, and distribution, with the primary focus and greatest opportunities lying in the production sector. The three main types of companies seeking insurance for oil and gas production are oil lease property, well servicing and workover equipment, and service contractors. Each aspect includes steps such as casing, cementing, and perforating. From supervision of the rig equipment and tools through the various aspects of

the process to obtain oil and gas, there is a wide margin for errors.

Each individual contractor as well as the company in its entirety needs to be protected from such inevitable risks. Our key opportunities lie within the service equipment arena and the existing oil lease properties. This emerging industry is a great prospect for insurance agents to expand their current book of business and clientele.



Information Administration based on data from various published studies. Updated March 2010.

Shale gas plays, lower 48 states

Targeted Classifications:

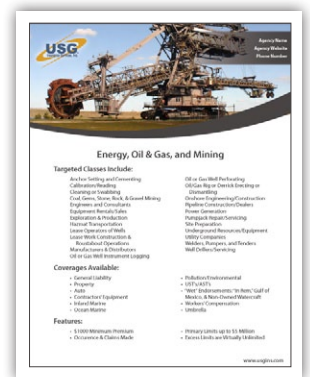
Anchor Setting and Cementing
 Calibration/Reading
 Cleaning or Swabbing
 Coal, Gems, Stone, Rock, & Gravel Mining
 Engineers and Consultants
 Equipment Rentals/Sales
 Exploration & Production
 Hazmat Transportation
 Lease Operators of Wells

Lease Work Construction & Roustabout Operations
 Manufacturers & Distributors
 Oil or Gas Well Instrument Logging
 Oil or Gas Well Perforating
 Oil/Gas Rig or Derrick Erecting or Dismantling
 Onshore Engineering/Construction

Pipeline Construction/Dealers
 Power Generation
 Pumpjack Repair/Serviceing
 Site Preparation
 Underground Resources/Equipment
 Utility Companies
 Welders, Pumpers, and Tenders
 Well Drillers/Serviceing

USG offers coverages specialized for this industry including:

- General Liability
- Property
- Auto
- Contractors' Equipment
- Inland Marine
- Ocean Marine
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- "Wet" Endorsements: "In Rem," Gulf of Mexico, & Non-Owned Watercraft
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